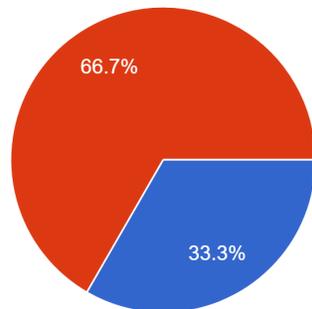Preference Testing Results

During this testing I made some mock ups of logos as well as the login screen and asked testers to choose which images that they like more. I received nine responses, and there was a majority of people who wanted blue toned greens over the true green colors. I also looked at the logo and made logos with flowers and without flowers for them to choose. After testing, users liked blue greens without flowers.

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Which one of these images do you like the most?
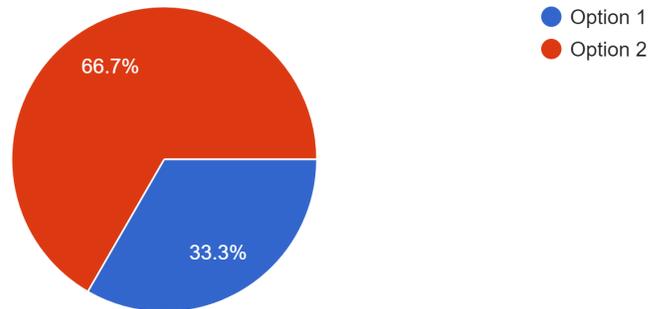
9 responses

- Option 1
- Option 2

66.7%

33.3%

Which color do you prefer for this screen?

9 responses

Option 1 was the green colors and mock up, and option two was the more blue color.